

Juan Cortazar

PRODUCT (UX/UI) DESIGNER

Multidisciplinary designer focused on improving our everyday experiences. Interested in the intersection of design and business. Curious, self driven and passionate about problem solving. Always learning.

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Experience

Visual designer

@ juancortazar.com (2015-now)

Visual designer

@ The Report Company - Madrid (july 2017-now)

Graphic and web designer

@ Talents - Madrid (6 months - 2017)

Graphic and web designer

@ La Factoría Gráfica - Vitoria (4 months - 2017)

Graphic designer

@ Microsoft Italia - Milán (6 months - 2015)

Graphic designer

@ DDB° - Prague (6 months - 2014)

Highlighted Projects

Ditto

UX

Surveys, interviews, Lean UX canvas, personas, empathy map, user journey, sitemap, user flow, wireframing, prototyping, user testing and iterations.

UI

Identity, style guide, user interface design and microinteractions.

Kontakt

UX

Surveys, interviews, Lean UX canvas, personas, empathy map, user journey, sitemap, user flow, wireframing, prototyping, user testing and iterations.

UI

Identity, style guide, user interface design and microinteractions.

Education

UX/UI Bootcamp @ Iron Hack (Madrid) - 2018 (6 months)

Ma's Intensivo @ Mr Marcel (Madrid) - 2016 (1 month)

SEO certificate @ UNED (Online) - 2016 (3 months)

Graphic & editorial design @ Mendizabala (Vitoria) - 2012-2014

Hotel management postgraduate @ Les Roches (Marbella) 2010 - 2011

Tourism degree @ Deusto (Bilbao) 2006 - 2010

Methodologies

Human centered design

Lean UX

Design Thinking

GV Sprints

Agile

UX skills

UX research tools (Lean UX canvas, personas, user journeys and more)

heuristic evaluation

user flows

ideation

wireframing

prototyping

Tools

Sketch

Figma

Invision

Flinto

Zeplin

Adobe CC (PS, AI, ID)

Wordpress

Code

HTML5

CSS3

Organization

Trello

Notion

Trunk / Abstract

Languages

Spanish: Native

French: Fluent

English: Advanced